

Transform Your Webcasts

Why XpoCast Plus...

Unlike other webcasting products on the market today, XpoCast Plus is an easy-to-use webcasting service enabling you to cost-effectively deliver quality educational and marketing content through this highly interactive, media rich event.

Whether audio or video, XpoCast Plus addresses all of your webcast delivery needs including:

- Scheduled, Live
- Scheduled, Pre-Recorded with live Q & A
- On Demand
- Single and multi-speaker panels with pass-themicrophone feature
- Synced audio and video with slides

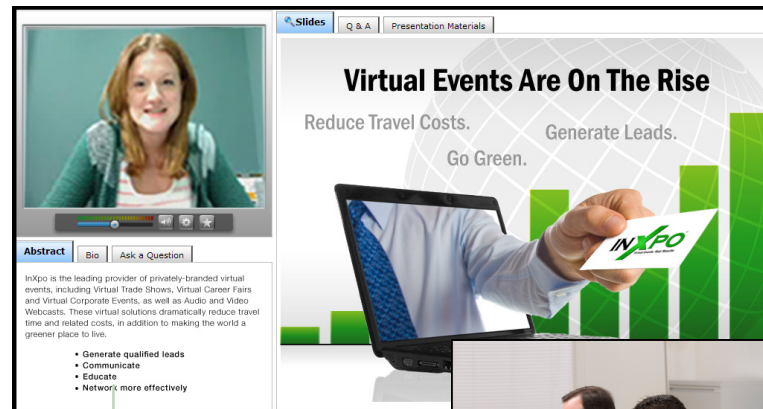
With XpoCast Plus, generate sales leads, create awareness and educate your audience in an engaging format by providing unparalleled capabilities for webcast content and audience interaction including the ability to:

- Embed a video to play as a pre-roll, post-roll, or during your presentation
- Engage attendees with group chat before, during or after the webcast
- Conduct desk-top sharing for real-time product demonstrations for sales meetings or educational presentations
- Share web pages which enables the audience to interact with the speaker-presented web page
- Easily upload PowerPoint slides or create a presentation slide with an easy-to-use slide-builder tool

- Insert polls or surveys to gather more intelligence about your audience for lead generation
- The ability to capture and broadcast video with just a webcam

Speaker Self-Service

XpoCast Plus was designed to be a speaker self-service tool. Speakers can record any form of presentation as well as make edits to that presentation, such as changing slides and audio, inserting and even editing a video - all without the loss of time and cost typically associated with webcast services currently available on the market.



XpoCast Plus



Integrated Real-Time Reporting

- XpoCast Plus provides comprehensive analytics measuring your audience's attendance, time in webcast, document downloads and responses to polls and surveys. This data is automatically combined with attendees' activity within a virtual event, providing an integrated profile for each participant that effectively identifies areas of interest, enabling more personalized follow up and a higher quality of lead.

Session 3- Event Surveys

By what percentage are you planning to increase virtual as part of your 2010 event strategy?

Answer Responses	Percentage
0-25%	38%
26-50%	22%
51-75%	17%
76-100%	8%
Undecided	15%

A pie chart representing the survey data, with segments in yellow, blue, green, red, and purple.

