

Career Fairs Made Easy

Why Virtual Career Fairs...

InXpo's Virtual Career Fairs enable hiring companies to post jobs and provide information to candidates about their companies, while receiving resumes and engaging with interested candidates.

Set-up and participation in a Virtual Career Fair is fast and easy. In the booth, the exhibitor provides information about the company that would attract potential candidates as well as a list of available positions. When an applicant clicks on the list of positions and job descriptions within a company's booth, they can post a resume and interact directly with company representatives.

Candidates can also upload profile information (i.e. work history, skills, certifications) in addition to attaching resumes. They can even include a video resume in their profile!

The candidate's profile and resume are available to a hiring company when the candidate applies for a position.

Benefits of Virtual Career Fairs

- Cost-effective alternative to in-person events for companies holding internal career searches
- Reach more potential candidates online
- Innovative way to interact with and pre-screen candidates

Highly Engaging and Interactive

Company representatives staffing the booth interact with candidates via chat, video chat and e-mail to answer questions about the company and the positions. The representatives have immediate access to the resume provided by the candidate and can discuss their questions directly with the candidate. The goal of the Virtual Career Fair and the interaction between company representatives and the candidates is to make the screening process more efficient, and if there's interest, schedule that all-important, face-to-face interview!

Easy to Apply

Candidates can track what companies and positions they've applied for and with whom they've interacted.

Each candidate has a profile area where she includes information about herself that would enable quick screening by the recruiters. Candidates can even have different resumes targeted to different types of positions. Hiring companies have real-time access to reports that list which candidates posted applications for which positions, applicant statuses and which individuals from the company the candidate interacted with (via chat, e-mail and virtual business-card exchange).

Anonymous Information-Gathering

Some candidates prefer not to be identified in a Virtual Career Fair until they want to apply for a position or engage with a company representative. Optionally, candidates can mask their identities while in the Virtual Career Fair until they want to engage.

